

GENERAL INFORMATION

The *Bleat* is the Shire of West Arthur's community newspaper and is published fortnightly, by the West Arthur Community Resource Centre.

The **printed version is black and white** and the **online version appears in colour** - and can be found at westarthurcrc.net.au

When sending in advertising please be aware that lighter coloured adverts appear better in print than very dark adverts.

Please send any correspondence directly to bleat@westarthurcrc.com.au

ADVERTISING SIZES AND PRICES (Inc. GST)

Sizes	1 EDITION	6 MONTHS (12 Editions)	1 YEAR (24 - 25 Editions)
Classified	\$5*	n/a	n/a
Business Card	\$12	\$136.80	\$270
Quarter Page	\$15	\$171	\$337.50
Half Page	\$25	\$285	\$562.50
Full Page	\$45	\$513	\$1012.50

* \$5 if paid prior to Bleat publication if invoiced the cost is \$10

Half Page Size
(185mm x 130mm)

Landscape

**Business
Card Size**
(90mm x 55mm)

**Full A4
Page Size**
(185mm x 265mm)

Quarter Page
(90mm x 130mm)

Portrait

SUBMITTING ADVERTS

Our preferred submission formats are:

1. High Quality JPG
2. PDF
3. Word or Publisher

Please note our email server has a limit of **5MB** for incoming attachments, if your advert is larger than this, please consider uploading it to a shared folder e.g. Dropbox, SharePoint etc...

LAYOUTS & SIZING

- Business card
- 1/4 page*
- 1/2 page
- Full page
- Please note the **1/4 advert is portrait**

PAYMENT DETAILS

Invoices will be emailed to the contact details provided after the publication of the advert.

PUBLICATION DATES

2026/27 Publication dates over page.

EDITION	PUBLICATION DATE	ADS/ARTICLES TO BE SUBMITTED BY
815	14 July 2026	10 July 2026
816	28 July 2026	24 July 2026
817	11 August 2026	7 August 2026
818	25 August 2026	21 August 2026
819	8 September 2026	4 September 2026
820	22 September 2026	18 September 2026
821	6 October 2026	2 October 2026
822	20 October 2026	16 October 2026
823	3 November 2026	30 October 2026
824	17 November 2026	13 November 2026
825	1 December 2026	27 November 2026
826	15 December 2026	11 December 2026
827	19 January 2027	8 January 2027
828	2 February 2027	29 January 2027
829	16 February 2027	12 February 2027
830	2 March 2027	26 February 2027
831	16 March 2027	12 March 2027
832	30 March 2027	26 March 2027
833	13 April 2027	9 April 2027
834	27 April 2027	23 April 2027
835	11 May 2027	7 May 2027
836	25 May 2027	21 May 2027
837	8 June 2027	4 June 2027
838	22 June 2027	18 June 2027